BLENDER CONFERENCE

BCON

AUSTIN TEXAS

APRIL 13-14, 2026

SPONSORSHIP OPPORTUNITIES

INN CAHOOTS
AUSTIN, TEXAS

APRIL 13-14 2026

BCON AUSTIN TEXAS

support@bconna.org

WELCOME!

For the second time, Autotroph is hosting an officially recognized **North American Blender Conference**! With the annual Blender Conference in Amsterdam routinely selling out, the Blender Foundation has tagged us in for hosting BCON North America. Last year's incredibly successful BCON LA proved that Autotroph's North American Blender Conference is in high demand.

The 2026 North American BCON will be located in downtown Austin on the iconic 6th Street. BCON Austin will take place at Inn Cahoots - a vibrant event space spanning almost an entire city block! We will feature talks in both indoor and outdoor spaces, as well as breakout sessions for attendees looking to collaborate on opportune challenges. And, of course, we will be making use of the beautiful outdoor spaces to host a social event for attendees!

For artists and developers involved with Blender this will be the highlight of the year. Conference sponsors get an opportunity to help us make the event even more memorable and allow us to expand the opportunities and offerings for these action-packed two days.

We'd be thrilled to chat and answer any questions you might have.

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EVENT DETAILS

2 DAYS OF CONCURRENT SESSIONS!

500

Attendees

60% more than BCON LA 2024

40+

Speakers

Hear some of the most brilliant Blender minds

5

Session Areas

1 Main Stage, 2 Side Stages, 3 Breakout Rooms

ABOUT BLENDER

20M+

Annual Downloads

Blender is the free and open source 3D CG software of choice for millions of artists, developers and producers around the world.

> "Thank you to Blender!"
>
> **– Gints Zilbalodis, Film Director**
>
> From the Acadamy Award stage, accepting the award for 2024 Best Animated Film given to his film **Flow**. The movie was created and produced entirely in Blender.

VENUE

36K+

Ft² of indoor/outdoor event space

Inn Cahoots is a four-story boutique hotel and event venue on East 6th Street with a sprawling rooftop deck overlooking Downtown Austin.

WHY SPONSOR

Sponsors will have the opportunity to promote your products/services directly to the Blender community of 3D CG artists and professionals. Beyond these traditional opportunities, it's also an opportunity to foster the growth of the Blender open source community and nurture emerging talent. By becoming a sponsor, your company can:

Gain Visibility with a Purpose

Gain visibility among an audience passionate about Blender and open source, aligning your brand with a meaningful movement.

Demonstrate Thought Leadership

Silver Sponsors and up are granted speaking slots, allowing you to dive deep into what drives you and your company.

Empower Emerging Artists

Help new artists develop their skills and find their place in the 3D art world, contributing to the growth of the Blender community.

Forge Long-lasting Connections

Build lasting relationships with both seasoned professionals and up-and-coming talent, strengthening the Blender ecosystem.

By sponsoring this conference, you're not just supporting your business; you're actively contributing to the growth and vibrancy of the Blender open source community while nurturing the next generation of 3D artists.

"Thanks for making BCONLA a first-class event. Well done!"

– BCONLA Sponsor

EXHIBITION PACKAGES

	Bronze	Silver	Gold	Platinum
Limit	-	-	2	1
Event Tickets	2	4	4	4
Lodging				**Includes on-site lodging*** one 4 bedroom suite (sleeps 4-11 people)
Promotion	Logo will appear on website and on Thank Our Sponsors signage + communications	Logo will appear on website and on Thank Our Sponsors signage + communications	**Logo will have priority size and placement** on website and Thank Our Sponsors communications	**Logo will have priority size and placement** on website and receive **exclusive Thank You signage and communications.**
Exhibition Space	Dedicated banner stand (85 x 200cm) in exhibition area	Dedicated banner stand (85 x 200cm) in exhibition area **with your own table**	Dedicated banner stand (85 x 200cm) in exhibition area **with your own table**	Dedicated banner stand (85 x 200cm) in exhibition area **with your own table**
Presenting		One session in Side Room	One session on **Main Stage**	One session on **Main Stage**
Cost (USD)	**$1,500**	**$5,000**	**$10,000**	**$15,000**

*See *Lodging Details page for more information*

SPECIAL PACKAGES

SOCIAL EVENT SPONSOR

Cost: Let's Talk!

Sponsor our Monday evening event and be the life of the party. This gathering will take place immediately after the final session on Monday in the Austin Garden event space,

- Host the event and have the opportunity to make an opening announcement
- **Signage and credit displayed all evening**
- Sponsor mention on website and other communication
- 4 complimentary conference tickets
- **Includes on-site lodging*** one 4 bedroom suite (sleeps 4-11 people)

SWAG SPONSOR

Cost: Let's Talk!

Reach every attendee through swag that people actually want to keep. Want to add some additional pieces of your own company swag? Let's talk!

- **Sponsors a collaborative BCON + Your Brand tote bag** plus the official BCON Austin t-shirt
- **Your logo added to the attendee badge**
- One session on **Main Stage**
- 4 complimentary conference tickets

COFFEE SPONSOR

$5000

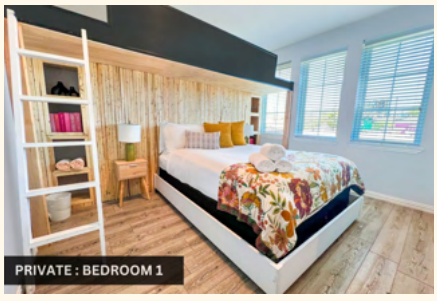
Help fuel the community by covering the cost of everyone's coffee, both days. Your help will keep the coffee fountain flowing. That's right – a coffee fountain!

- **Signage at coffee stations, "BCON LA is fueled by Your Brand"**
- Sponsor mention on website and other communication
- 2 complimentary conference tickets

LODGING DETAILS

Our Platinum and Social Event sponsors will have 3 night access to an on-site hotel suite. The size and location of these accommodations make it incredibly convenient to bring an entire team with you and keep everyone in close proximity. Whether you need space to rest or collaborate, your personal space is only steps away from the event spaces. The suites are single-level units, each with kitchen, living/dining area in addition to 4 bedrooms and 3 full bathrooms. One suite is fully ADA compliant.

Each bedroom has a queen and a full bed (*4 bedrooms = 8 permanent beds per unit. An additional three roll away twin beds can be added for up to 11 beds in each of these suits.


PRIVATE : BEDROOM 1

PRIVATE TOWNHOME: CHEF'S KITCHEN

PRIVATE TOWNHOME: COMMUNAL SPACE

For more information, see the full listing on the venue website: **Unit 4** | **Unit 5**

ABOUT AUTOTROPH

Autotroph is a software company that offers a wide range of products and services to foster and elevate creativity in the Blender community.

OUR PROJECTS

CG COOKIE

What started it all! Since 2008, CGCookie.com has been serving world class Blender education

CGCOOKIE.COM

SUPERHIVE

The premier Blender-focused marketplace trusted by creators around the globe

SUPERHIVEMARKET.COM

ORANGE TURBINE

Helping companies of all sizes integrate Blender into their production pipeline.

ORANGETURBINE.COM

Learn more about our story at autotroph.com

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THANK YOU

Sponsorship space is limited. Contact us to secure your spot and help us make BCON Austin 2025 an unforgettable event!